

## ORDER

**Orders** Order / Rev: 1593581 Alt Order #: 08404270 Product Desc: TRUMP FOR PRESIDENT **WPGX** Estimate: 7997 Flight Dates: 10/18/16 - 10/24/16 Primary AE: Dorie Penafiel Original Date / Rev: 09/27/16 / 10/21/16 Sales Office: H-DC Order Type: Political Sales Region: National American Media & Advocacy Group Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: POL/Trump, Donald/R/United States P New Business Thru: Demographic: A35+ Order Separation: 00:15:00 Product Codes: PL565 Advertiser External ID: Priority: P8 Agency External ID:

Bill Plan

Dill Flair				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	29	\$2,940.00	\$2,499.00

Revenue Codes:

## **Totals**

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2016	29	\$2,940.00	\$2,499.00	0.00	
Totals	29	\$2,940.00	\$2 499 00	0.00	

General

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Dorie Penafiel			Start Of Order - End Of Order	100%	

Agency, Political, Pol-Candidate

Ln Ch	Start	End	Incombanic Condi	. Donat	01 VE - I	<b>-</b> .	-					_	20 00
			Inventory Code	50 30 15 30 21 31 17	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WP	GX 10/21/	16 10/21/16	,		6:00 PM-6:	30 PM -	1	:30	1	\$80.00P 8	0.00 NM	1	\$80.00
			Big Bang Theon	/ 1									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin	9						
Week:	10/17/16	10/23/16	1	1	\$80.00	0.0	00				1		
E 2 WP	GX 10/21/1	16 10/21/16	Big Bang Theory Big Bang Theory		6:30 PM-7:	00 PM -	1	:30	1	\$90.00P 8	0.00 NM	1	\$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g				- 1		
Week:	10/17/16	10/23/16	1	1	\$90.00	0.0	00						
E 3 WP	GX 10/24/1	16 10/24/16	Big Bang Theory	1 Comm	6:00 PM-6:	30 PM 1		:30	1	\$80.00P 8	0.00 NM	1	\$80.00
			Big Bang Theory	1							70.7.7. 100.00	300	400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratin	a				1		
Week:	10/24/16	10/30/16	1	1	\$80.00	0.0	_				- 1		
E 4 WPC	GX 10/24/1	6 10/24/16	Big Bang Theory	2 Comm	6:30 PM-7:	00 PM 1		:30	1	\$90.00P8	0.00 NM	1	\$90.00
			Big Bang Theory					100000	5.0			1.5	400.00
3	Start Date	End Date	Weekdavs	Spots/Week	Rate	Ratin	a				ľ		
Week:	10/24/16	10/30/16	1	1	\$90.00	0.0	_						
E 5 WPC	GX 10/24/1	6 10/24/16	Mon Hour 1	Comm	7:00 PM-8:	00 PM 1		:30	1	\$225.00P 8	0.00 NM	1	\$225.00
			Mon Prime Hr 1		7.00 7 111 0.1	0011111	on allegations	.00	1	Ψ225.001 0	0.00 14141		φ223.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratino	7						
Week:	10/24/16	10/30/16	1	1	\$225.00	0.0	_						
E 6 WPC	X 10/22/1	6 10/22/16	College Football	Game Comm				:30	1	\$150.00P 8	0.00 NM	0	\$0.00
3 F4 707 1			College Football		12.0011112			.00		ψ100.00F 0	O.OO IVIVI	U	φ0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Ratino	1						
AN (0.000 Mg) (0.00	10/17/16	10/23/16	1-	1	\$150.00	0.0	-						
					ψ.00.00	0.0	~				•		

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Order / Rev: 1593581

08404270

Alt Order #:

Advertiser:

POL/Trump, Donald/R/United States Pre

Flight Dates: 10/18/16 - 10/24/16

Product Desc: TRUMP FOR PRESIDENT
Estimate: 7997

Estimate:

WPGX

Ln Ch	Start	End	Inventory Cod	e Breal	Start/End	Time Da	vs	Len Sp	ots	Rate Pri	Rtg Type	Snots	Amount
E 6 WPGX	10/22/	16 10/22/1	6 College Footbal	I Game 1Comm				:30	1	\$150.00P 8	0.00 NM	1	\$0.00
Week: 10/ Spot Ch	Date R		College Footba  Weekdays1  Description  College Football G	Spots/Week	<u>Rate</u> I \$150.00 rt/End Time 00 PM-2:30 F	Rating 0.00		<u>eekdays</u>			Rtg Type		
Se [Of ava	e MG 23 RDER E ails in bo	3.4,23.5,23.0 RROR - The oth games, 1	6,23.7 ere is not College F Frump already has	B Game 1 this a spot in Gam	s date, Game e 2]	2 airs 3-630p	o and			,			
E 7 WPGX	10/22/	16 10/22/16	College Football College Footbal		2:30 PM-6:	00 PM	-1-	:30	1	\$150.00P 8	0.00 NM	1	\$150.00
Week: 10/		End Date 10/23/16	1-	Spots/Week 1	Rate \$150.00	Rating 0.00							
E 8 WPGX	10/23/	16 10/23/16	FOX News Sund Fox News Sund	y	10:00 AM-1	1:00 AI	1	:30	1	\$25.00P 8	0.00 NM	1	\$25.00
Week: 10/		End Date 10/23/16	1	Spots/Week 1	<u>Rate</u> \$25.00	Rating 0.00							
E 9 WPGX	10/23/	16 10/23/16	NFL Pre-game ( NFL Pre Game	reg seascomm	11:00 AM-1	2:00 PI	1	:30	1	\$100.00P 8	0.00 NM	1	\$100.00
Star Week: 10/	<u>rt Date</u> 17/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00							
E 10 WPGX	10/23/1	16 10/23/16	NFL on Fox Gan		12:00 PM-3	:00 PM	1	:30	1	\$300.00P 8	0.00 NM	1	\$300.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00							
E 11 WPGX	10/23/1	6 10/23/16	Sun 7p-7:30p Sun Prime 7p-7:			30 PM	1	:30	1	\$125.00P 8	0.00 NM	1	\$125.00
Star Week: 10/1	<u>t Date</u> 17/16	End Date 10/23/16	Weekdays	Spots/Week	Rate \$125.00	Rating 0.00							
E 12 WPGX	10/20/1	6 10/20/16	Big Bang Theory Big Bang Theory			80 PM1-		:30	1	\$80.00P 8	0.00 NM	1	\$80.00
<u>Star</u> Week: 10/1	<u>t Date</u>  7/16	End Date 10/23/16	Weekdays	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
E 13 WPGX	10/20/1	6 10/20/16	Big Bang Theory Big Bang Theory		6:30 PM-7:0	00 PM1-		:30	1	\$90.00P8	0.00 NM	1	\$90.00
Week: 10/1		End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00							
E 14 WPGX	10/18/1	6 10/18/16	Big Bang Theory Big Bang Theory		6:00 PM-6:3	0 PM -1		:30	1	\$80.00P8	0.00 NM	1	\$80.00
Week: 10/1	TO CONTRACT OF THE PARTY OF THE	End Date 10/23/16	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
E 15 WPGX	10/18/1	6 10/18/16	Big Bang Theory Big Bang Theory		6:30 PM-7:0	0 PM -1		:30	1	\$90.00P 8	0.00 NM	1	\$90.00
Start Week: 10/1	<u>Date</u> 7/16	End Date 10/23/16	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00							
E 16 WPGX	10/19/10	6 10/19/16	Big Bang Theory Big Bang Theory		6:00 PM-6:3	0 PM1		:30	1	\$80.00P 8	0.00 NM	1	\$80.00
<u>Start</u> Week: 10/1	<u>Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$80.00	Rating 0.00							
E 17 WPGX	10/19/16	3 10/19/16	Big Bang Theory Big Bang Theory		6:30 PM-7:0	0 PM1		:30	1	\$90.00P 8	0.00 NM	1	\$90.00
Start Week: 10/1	<u>Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00							
E 18 WPGX	10/19/16	10/19/16	Wed Hour 1 Wed Prime Hr 1	Comm		) PM1	- <del>-</del> -	:30	1	\$250.00P 8	0.00 NM	1	\$250.00
Start Week: 10/17	<u>Date</u> 7/16	End Date 10/23/16	Weekdays 1	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00							
E 20 WPGX	10/22/16	10/22/16	College Football C		2:00 PM-6:30	) PM:	1-	:30	1	\$150.00P 8	0.00 NM	0	\$0.00

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WPGX

Order / Rev: 1593581

Alt Order #: 08404270

Advertiser: Product Desc:

POL/Trump, Donald/R/United States Pre

Alt Order #: 08404270 Product Desc: TRUMP FOR PRESIDENT

Flight Dates: 10/18/16 - 10/24/16 Estimate: 7997

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 20 WPGX 10/22/16 10/22/16 College Football Game 10mm 2:00 PM-6:30 PM ----1-:30 \$150,00P 8 0.00 NM \$0.00 College Football Game 1 Start Date Spots/Week **End Date** Weekdays Rating Rate Week: 10/17/16 10/23/16 ----1-\$150.00 1 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 NPGX 10/17/16-10/23/16 College Football Game 1 2:00 PM-6:30 PM -----Sa--:30 (\$150.00) 0.00 NM See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - There is not College FB Game 1 this date, Game 2 airs 3-630p and Prime Game airs 7-11p. There are avails in both games, Trump already has a spot in Game 2] E 21 WPGX 10/22/16 10/22/16 College Football Game 20mm 6:30 PM-10:30 PM----1-:30 \$150.00P8 0.00 NM 0 \$0.00 College Football Game 2 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 ----1-\$150.00 0.00 Ch Date Range Spot Description Start/End Time Weekdays Length Rate Rtg Type 1 NPGX 10/17/16-10/23/16 College Football Game 2 6:30 PM-10:30 PM -----Sa--:30 (\$150.00) 0.00 NM See MG 23,4,23,5,23,6,23,7 [ORDER ERROR - Incorrect Inventory Code...should be 'College Football PR Game.' This spot will go back in when inv code is corrected.] E 22 WPGX 10/18/16 10/21/16 SYN M-F 9p-930p Comm 9:00 PM-9:30 PM -TWTF--\$10 00P 8 0.00 NM 3 \$30.00 M-F 9p-930p Weekdays Start Date End Date Spots/Week Rate Rating Week: 10/17/16 10/23/16 -TWTF--4 \$10.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 2 NPGX 10/17/16-10/23/16 SYN M-F 9p-930p 9:00 PM-9:30 PM -TWThF----:30 (\$10.00) 0.00 NM See MG 23.2,23.3 [PROGRAM CHANGE - Presidential Debate airs on FOX 8-930p this date.] N 23 WPGX 10/19/16 10/19/16 Wed Hour 2 Comm 8p-9p --W----:30 \$375.00P 8 0.00 NM 5 \$835.00 Wed Prime Hr 2 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/17/16 10/23/16 --W----1 \$375.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtq Type 1 NPGX 10/17/16-10/23/16 Wed Hour 2 8p-9p :30 --W----(\$375.00) 0.00 NM See MG 23.2.23.3 [PROGRAM CHANGE - Presidential Debate airs on FOX 8-930p this date.] 2 NPGX 10/23/16-10/23/16 NET Sports Special 11:00 AM-12:00 F11:00 AM-12:0C----Su :30 (\$85.00) 0.00 NM See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - Incorrect Time Specs...NET Sports Special airs 330-430p, there is time available in this program.] 3 NPGX 10/23/16-10/23/16 NFL on Fox Game 1 Sun 12p-7p ----Su :30 \$300.00 0.00 NM MG for 23.1,22.2 4 NPGX 10/23/16-10/23/16 NET Sports Special Various :30 \$85.00 0.00 NM MG for 6.1,23.2,20.1,21.1 5 NPGX 10/22/16-10/22/16 College Football Game 2 Fri/Sat 230-730p -----Sa--:30 \$150.00 0.00 NM MG for 6.1,23.2,20.1,21.1 6 NPGX 10/22/16-10/22/16 College Football Game 2 Fri/Sat 230-730p -----Sa--.30 \$150.00 0.00 NM (H) MG for 6.1,23.2,20.1,21.1 7 NPGX 10/17/16-10/23/16 College Football PR Game 7-12a -----Sa--:30 \$150.00 0.00 NM MG for 6.1,23.2,20.1,21.1 N24 WPGX 10/18/16 10/21/16 SYN M-F 3p-4p Comm 3p-4p -TWTF--:30 3 \$15.00P8 0.00 NM 3 \$45.00 M-F Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/17/16 10/23/16 -TWTF--3 \$15.00 0.00 N25 WPGX 10/18/16 10/18/16 SYN M-F 9a-10a Comm 9a-10a :30 -T----\$5,00P8 0.00 NM 1 \$5.00 Judge Mathis Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/17/16 10/23/16 -T----1 \$5.00 0.00